

# PRESS RELEASE

*FOR IMMEDIATE RELEASE*

Shafer Enterprises LLC  
Stockbridge, Georgia USA  
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*Shafer Enterprises LLC of Stockbridge, GA*, manufacturer of **COOL SHIRT®** *Personal Cooling Systems* for racecar drivers, announces the development of a new completely **PORTABLE BAG SYSTEM** that is now available for racecar drivers, industrial applications, sports and personal use. Their new cooling system utilizes a lightweight, water-proof canvas denier bag with a 12V internal pump, insulated water hose and the original *HANS-Friendly* **COOL SHIRT®**. It provides a driver cooling alternative for racecars that have limited space such as *Dragsters, Funny Cars, Pro Stock etc.* The system comes in two sizes and provides the same superior cooling. **COOL SHIRT®** *Personal Cooling Systems* have been independently-tested and proven to be extremely effective for reducing heat stress and the fatigue it causes. *It helps keep drivers cool, mentally alert and improves reaction times.* For more details call (800)345-3176 or visit them on the web at [www.coolshirt.net](http://www.coolshirt.net)

*12 Quart System*



*6 Quart System*

