

# PRESS RELEASE

*FOR IMMEDIATE RELEASE*

Shafer Enterprises LLC  
Stockbridge, Georgia USA  
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*Shafer Enterprises LLC of Stockbridge, GA*, manufacturer of **COOL SHIRT®** *Personal Cooling Systems* for racecar drivers, announces the development of a new completely **PORTABLE BAG SYSTEM** that is now available for racing school instructors, students and racecar drivers. Their new cooling system utilizes a lightweight, water-proof canvas denier bag with a 12V internal pump, insulated water hose and the original certified **HANS-Friendly COOL SHIRT®**. The system can be easily moved from car to car during driver training by utilizing the optional cigarette lighter adaptor or pull-apart pigtail plug.

For use in all types of racing, it provides a driver cooling alternative for racecars that have limited space with no room for the standard coolers and situations that require complete portability. The system comes in two sizes and provides the same superior cooling as the standard systems. **COOL SHIRT®** *Personal Cooling Systems* have been independently-tested and proven to be extremely effective for reducing heat stress and the fatigue it causes. It helps keep drivers cool and mentally alert right through their final laps, when heat fatigue usually occurs. For more details call **(800)345-3176** or visit them on the web at [www.coolshirt.net](http://www.coolshirt.net)

*12 Quart System*



*6 Quart System*

