

PRESS RELEASE

FOR IMMEDIATE RELEASE

Shafer Enterprises LLC
Stockbridge, Georgia USA
February 8, 2007

Shafer Enterprises LLC of Stockbridge, GA, manufacturer of **COOL SHIRT®** *Personal Cooling Systems*, announces the development of a new

COOL SHIRT® for MOTORCYCLISTS

Their new cooling system utilizes a lightweight, water-proof canvas denier bag with a 12V internal pump, insulated water hose and the original **COOL SHIRT®**. The system circulates cool water through 45 feet of tubing sewn to the shirt and provides hours of superior cooling in **hot weather** riding. Available in two sizes of bags, the 12V cooling unit can be placed in saddlebags, secured to luggage racks or strapped to rear pillions. **COOL SHIRT® Personal Cooling Systems** have been independently-tested and proven to be extremely effective for reducing heat stress, sweating and dehydration. It helps keep riders cool, comfortable and mentally alert. For more details call (800)345-3176 or visit them on the web at www.coolshirt.net

12 Quart System



6 Quart System

